

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D. C.

**FILED**

FEB 26 1951

Foreign Agents  
Registration Section  
DEPARTMENT OF JUSTICE

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

REGISTRATION No. 574

For ~~the~~ Period Ending December 3, 1950  
(Insert date)

1. (a) Name of Registrant. **EUROPEAN TRAVEL COMMISSION**  
Representing member nations of the Organization  
for European Economic Cooperation (O.E.E.C.)

(b) All other names used by Registrant during the period.

**NONE**

(c) Address of principal office.

Room 422  
122 East 42nd Street  
New York 17, New York

(d) Name of person or persons in charge of principal office.

**Miss Olga Broman, Administrative Assistant**

3. If Registrant is a nonbusiness membership organization, state—

- (a) Approximate number of members in the United States eighteen  
(b) Approximate number of members outside the United States eighteen

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address  
of official

Date connection began

Position, office, or nature  
of duties

Mr. Svein W. Simonsen, Norwegian Nat. T. O. October, 1950  
80 Rockefeller Plaza, New York

New York Representative of  
European Travel Commission

Mr. Marcel Palmara November, 1950

Consul General of Monaco

Mr. Marcel Palmara, Consul Gen. of Monaco November, 1950  
1 William Street, New York

Director of Norwegian  
National Travel Office

Mr. Stavros Roussos, Greek Delegation to U.N.  
781 Fifth Avenue, New York

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address  
of official

Date connection ended

Reason for ending  
connection

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

Name and address of branch, unit,  
group, or organization

Nature of connection with  
Registrant

Name and address of person  
in charge

**European Travel Commission**

**102 East 42nd Street, Room 622  
New York 17, New York**

**Administrative Office**

**Miss Olga Brown  
6011 Northernland Ave.  
Bronx**

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

**NONE**

6. All persons who at any time during the period were foreign principals of Registrant.

Name and principal  
address

Is person still a foreign principal  
of Registrant?

If not, give date connection  
ended

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

**Joint advertising and promotion campaign designed to attract American tourists to travel in Europe, particularly in the "thrift season" (formerly called "off-season" by carriers, etc.).**

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

NONE

9. Furnish the following information as to all employees and other individuals, except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Exhibits A have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
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(b) All such employees and other individuals for whom Exhibits A have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
Miss Olga Brown (Mrs. Henry Pilliebody) 5621 Netherland Avenue Riverdale	Administrative Assistant	No
Miss Norma Ferrante 817 Allerton Avenue Bronx 67, New York	Secretary	No

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

- (a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received<sup>1</sup></i>	<i>Purposes for which received<sup>2</sup></i>	<i>Amount received<sup>3</sup></i>
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- (b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:<sup>4</sup>

<i>Date funds received</i>	<i>Name of person from whom received<sup>2</sup></i>	<i>Purposes for which received<sup>2</sup></i>	<i>Amount received<sup>3</sup></i>
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- (c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:<sup>5</sup>

<i>Date payment was made</i>	<i>Name of person to whom payment was made<sup>2</sup></i>	<i>Purposes for which payment was made<sup>2</sup></i>	<i>Amount of payment<sup>3</sup></i>
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<sup>1</sup> Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

<sup>2</sup> Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

<sup>3</sup> Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

<sup>4</sup> Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

<sup>5</sup> Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
<b>Mr. Birger Nordholm, Chairman</b>	<b>1 (A.S.T.A. Convention, November 2, 1950)</b>	

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X".)

(1) Press releases . . . . . <b>X</b>	(8) Circulars . . . . .	(15) Lantern slides . . . . .
(2) News bulletins . . . . .	(9) Form letters . . . . . <b>X</b>	(16) Still pictures . . . . .
(3) Newspapers . . . . .	(10) Reprints . . . . .	(17) Posters . . . . . <b>X</b>
(4) Articles . . . . . <b>X</b>	(11) Copies of speeches, lec- tures, talks, or radio broadcasts . . . . . <b>X</b>	(18) Photographs . . . . . <b>X</b>
(5) Books . . . . .		(19) Charts . . . . .
(6) Magazines . . . . .	(12) Radio programs . . . . .	(20) Maps . . . . .
(7) Pamphlets . . . . . <b>X</b>	(13) Radio scripts . . . . .	(21) Other publications . . . . .
	(14) Moving pictures . . . . .	

- (c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
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**Releases, publications and other material described in (b) above dealt solely with travel to Europe and were prepared and distributed by the J. M. Mathes Agency, (122 East 42nd Street, N.Y.C.) which represents the European Travel Commission for advertising and publicity.**

- **Copies of the pamphlets printed for E.T.C. attached. Posters not yet delivered.**

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rule 400 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

**No. See below.**

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rule 400? If not, explain why any such communications and publications were not so labeled.

**No. See below.**

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rule 400? If not, explain why any such reports were omitted.

**No report made for reason it is not required under Section 4 of the Foreign Agents Registration Act of 1938, as amended. According to Section 4, literature relating solely to travel and tourist matters is not subject to the filing and labeling requirements.**

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official  
or agency thereof*

*Nature of changes during period in Registrant's  
connections therewith*

NONE

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or  
combination*

*Nature of changes during period in  
Registrant's ownership or other  
pecuniary interest*

*Nature of changes during period in any  
direction or control exercised  
by Registrant*

NONE

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,  
or individual*

*Nature of changes during period in ownership,  
supervision, direction, or control*

See Paragraph 4

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or  
financial assistance received*

*Nature and amount of subsidy or  
financial assistance*

**Reported under Paragraph 10.**

**14. File the following exhibits with this statement:**

**Exhibit A.**—File an Exhibit A, on the printed form provided therefor, for each of the following persons for whom an Exhibit A has not previously been filed: **Forms have been forwarded.**

- (a) All partners, officers, directors, and similar officials of Registrant.
- (b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

**Exhibit B.**—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6. **Inapplicable**

**Exhibit C.**—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed. **Inapplicable**

**Exhibit D.**—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization. **Inapplicable**

**Exhibit E.**—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed. **Copy of contract attached.**

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

*Olga A. Broman*  
(Signature)

OLGA A. BROMAN

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at

*New York N.Y.*

this

*21st*

day of

*February*

19*51*

*Florence Krieger*  
(Signature of notary or other officer)

My commission expires

*March 30*

19*52*

FLORENCE KRIEGER  
Notary Public, State of New York  
Qualified in New York County  
No. 51-7204-500  
Certs. filed with N.Y. & Westchester Co. Clk.  
Commission Expires March 30, 1952



Mr. Gil Stone  
Casa de Portugal  
630 Fifth Avenue  
New York 20, New York

New York Representative

No

Mr. James Turbayne  
The British Travel Association  
336 Madison Avenue  
New York 17, New York

" " "  
(Asst. Treasurer)

No

Mr. Axel Dessau  
Danish National Travel Office  
588 Fifth Avenue  
New York 19, New York

" " "

No

Dr. Harald Langer-Hansel Bundesministerium fur Handel und Wiederaufbau Abteilung Fremdenverkehr Metternichgasse 3 Vienna III, Austria	Yes
Mr. Arthur Haulot Commissaire General au Tourisme 1 b, rue Belliard Brussels, Belgium	Yes
Mr. Mogens Lichtenberg National Travel Association Banegaarde Pladsen 5-7 Copenhagen, Denmark	Yes
Mr. John G. Bridges, M.B.E. Director General British Travel and Holidays Association Queens House 64-65 St. James' Street London SW 1, England	Yes
Mr. Henry Ingrand Commissaire General au Tourisme 8, Avenue de L'Opera Paris 1er, France	Yes
Mr. Hans Seydel Deutsche Zentrale fuer Fremdenverkehr Beethovenstrasse 69 Frankfurt, Germany	Yes
Greek Secretariat General au Tourism Athens, Greece	Yes
Mr. Bjarni Gudmundsson Information Officer Ministry for Foreign Affairs Reykjavik, Iceland	Yes
Mr. M. K. O'Doherty Irish Tourist Board 13, Merrion Square Dublin, Ireland	Yes
Hon. Pietro Romani Commissario per il Turismo Via Veneto 56 Rome, Italy	Yes
Mr. Robert Ginsbach, Director Office National de Tourisme Avenue de la Gare and Avenue de la Liberte Luxembourg City Grand Duchy of Luxembourg	Yes
Mr. Gabriel Ollivier Commissaire General de Tourisme & de l'Information de la Principaute de Monaco Monte Carlo, Principality of Monaco	Yes

Jhr. W. Boreel  
Netherland National Tourist Office (A.N.V.V.)  
38 Parkstraat  
The Hague, Netherlands

Yes

Mr. G. B. Lampe, Director  
Norway Travel Association  
H. Heyerdahls gate 1  
Oslo, Norway

Yes

Dr. Antonio Eca de Queiroz  
National Secretary  
Palacio de Foz  
Lisbon, Portugal

Yes

Dr. Gustaf Munthe  
Swedish Tourist Traffic Association  
Klara Vasträ Kyrkogata 3 A  
Stockholm, Sweden

Yes

Mr. S. Bittel, Direktor  
Swiss National Tourist Office  
Bahnplatz HB  
Zurich 23, Switzerland

Yes

Ahmet Sukru Esmer  
Basin-Yayin Ve Turizm  
Genel Mudurlugu  
Ankara, Turkey

Yes

Mr. Svein Winge Simonsen Norwegian National Travel Office 30 Rockefeller Plaza New York 20, New York	October, 1950	New York Representative
Mr. Marcel Palmaro Consul General of Monaco 1 William Street New York, New York	November, 1950	New York Representative
Mr. Stavros Roussos Permanent Greek Delegation to the U.N. Hotel Sherry Netherland 781 Fifth Avenue New York 21, New York	August, 1950	New York Representative
Mr. Hannes Kjartansson Icelandic Consulate General 50 Broad Street New York 4, New York		New York Representative
Mr. Corneille Staudt Consulat General du Grand Duché de Luxembourg 441 Lexington Avenue New York 17, New York	July, 1950	New York Representative
Mr. Karl Baumann German Tourist Information Office 11 West 42nd Street New York 18, New York	October, 1950	New York Representative
Mr. Alexandre de Manziarly French Government Tourist Office 610 Fifth Avenue New York 20, New York	May, 1950	New York Representative (Assistant Secretary)

1950:

Advertising	\$193,016.63
Publicity, Public Relations, Printed Matter, Administrative expenditures (office)	133,636.64

**Salaries:**

a. Administrative Assistant (July 31, 1950 - Dec. 8, 1950)	1,900.00
b. Secretary to Adm. Asst. (August 28, 1950 - Dec. 8, 1950)	635.00

Mr. Johan Brandvik  
Norwegian National Travel Office  
30 Rockefeller Plaza  
New York 20, N. Y.

October, 1950

New assignment

Mr. John Dube  
Coudert Bros.  
488 Madison Avenue  
New York 22, N. Y.

November, 1950

New assignment

Mr. Byron Theodoropoulos  
Ministry of Foreign Affairs  
Athens, Greece

August, 1950

New assignment

Mr. Philippe de Croisset  
French Government Tourist Office  
610 Fifth Avenue  
New York 20, New York

May, 1950

Ended connection with the  
French Gov't. Tourist Office

Mr. A. Wolff  
Luxembourg Ministry of Tourism  
New York, New York

June, 1950

Closed New York Office and  
returned to Luxembourg

Mr. R. F. Mattesich  
Austrian State Tourist Department  
48 East 48th Street  
New York 17, New York

NONE

No

Mr. F. J. Martens  
Official Belgian Tourist Bureau  
422 Madison Avenue  
New York 17, New York

"

"

Mr. Kevin Durnin  
Irish Tourist Bureau  
33 East 50th Street  
New York 22, New York

"

"

Mrs. Manolita T. Doelger  
Italian State Tourist Office  
21 East 51st Street  
New York 22, New York

"

"

Mr. F. H. W. van der Laan  
Netherlands National Tourist Office  
30 Rockefeller Plaza  
New York 20, New York

"

"

Mr. Birger Nordholm  
Swedish National Travel Office  
630 Fifth Avenue  
New York 20, New York

"

"

Mr. Henry Pillichody  
Swiss National Tourist Office  
475 Fifth Avenue  
New York 17, New York

"

"

Mr. Nuri Eren  
Turkish Information Office  
444 East 52nd Street  
New York 22, New York

"

"

1950	Austrian State Tourist Dept.	*	\$ 5,000.00
"	Official Belgian Tourist Bureau	*	10,000.00
"	British Travel Association	*	75,000.00
"	Danish National Travel Office	*	5,500.00
"	French Government Tourist Office	*	80,000.00
"	German Tourist Information Office	*	8,500.00
"	Greece	*	2,500.00
"	Irish Tourist Bureau	*	15,000.00
"	Italian State Tourist Office	*	60,000.00
"	Grand Ducho of Luxembourg	*	1,500.00
"	Netherlands National Tourist Office	*	7,500.00
"	Norwegian National Travel Office	*	5,000.00
"	Portugal	*	5,000.00
"	Swedish National Travel Office	*	10,000.00
"	Swiss National Tourist Office	*	45,000.00
"	Turkish Information Office	*	<u>2,500.00</u>
			<u>\$348,000.00</u>

\* Payments from participating nations received for the Joint Promotic Campaign of 1950 as per December 31st, 1950.



**FILED**  
FEB 26 1951

Foreign Agents  
Registration Section  
Department of Justice

Mathes, Incorporated,  
New York, N.Y.

City N.Y. State N.Y. Date 7/15/49

REGISTRATION NO. 574

Gentlemen:-

The following sets forth the arrangement under which you are to handle our advertising during the period of this agreement:

You are to place all of our newspaper, periodical and radio advertising in the United States and Canada, as ordered by us, and for the same you are to charge us the gross price to you, except where the gross price to you does not include a commission to you of fifteen per cent (15%), in which event you are to charge us an amount which is equal to the amount which the gross price to you would have been had such price included a commission of fifteen per cent (15%) to you. On the other hand, where the commission allowed you by publishers or radio stations is more than fifteen per cent (15%), you are to credit us with the excess of such commission over fifteen per cent (15%).

You are also to place all of our outdoor advertising in the United States and Canada, as ordered by us, and for the same you are to charge us the gross price charged by the plant owners, except where the gross price to you does not include a commission to you of at least fifteen per cent (15%), in which event you are to charge us an amount which is equal to the amount which the gross price to you would have been had such price included a commission of fifteen per cent (15%) to you.

If, as ordered by us, you place any advertising outside the United States or Canada, the charge for same is to be determined by estimate or special agreement.

In the event we wish you to do so, you are, without charge, to furnish advertising advice and counsel and to prepare advertising copy and ideas for publications, for posters, painted signs and radio advertising announcements for use in the advertising you place for us.

For the work of artists of your staff you are to make a reasonable charge. For the work of writers of your staff in the preparation of motion picture and radio scripts you are to make a reasonable charge. For radio studio direction for us you are to make a reasonable charge. For any expense incurred outside your organization for art work, photographs, engraving, electrotyping, mats, cuts, type-setting, printing, lithographing and other miscellaneous services and materials in the preparation of our work and for motion picture and radio scripts and talent for radio programs, you are to charge us the net price to you. To all such charges mentioned in this paragraph you are to add your commission of fifteen per cent (15%).

Expenses incurred for the carriage of advertising matter or material, and in the purchase of wrapping or boxes for same, will be charged to us at the net price to you.

When you receive a credit, in relation to our account, as a result of an adjustment for space or time or service or materials, you will credit our current account with the amount involved.

Should we wish to use any forms of advertising or materials or service not herein provided for, you will, at our request, assist us in their consideration and preparation. The charge for such assistance will be determined in advance by estimate or special agreement.

Subject to the provisions hereof, we are to receive the benefit of all cash discounts allowed you in relation to our account, provided you receive payment from us within your discount period.

Payments, in United States currency, will be made to you monthly as earned and invoiced by you.

This agreement shall become effective July 15, 1949, and shall run for xxxxxx year(s) after said date, and shall thereafter continue in effect until terminated by at least three months' written notice by either party.

Representatives in America of the European Travel  
Commission

By B. Rothman

Title Chairman

ACCEPTED this 15th day of Aug. 1949

J. M. MATHES, INCORPORATED

By J. M. Mathes

President